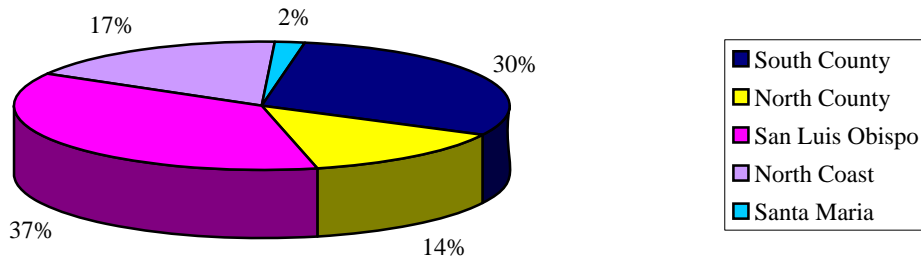
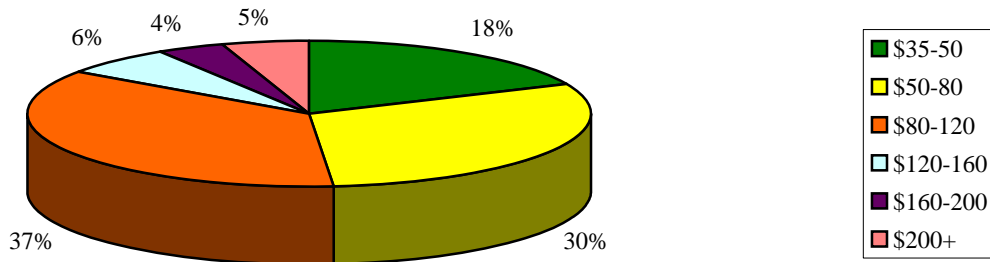


Attendee Location



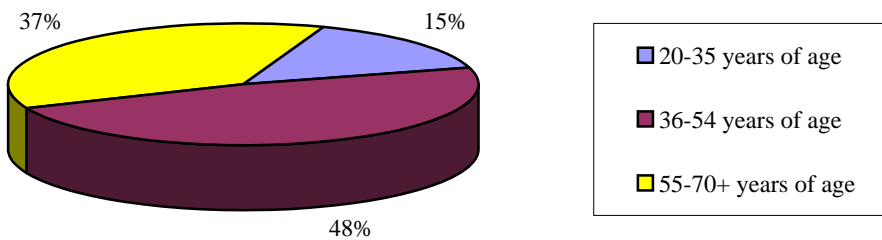
67% of attendees are from San Luis Obispo & Five Cities

Average Annual Income



82% of attendees have an annual income over \$50,000.

Average Attendee Age



85% of attendees are over 36 years of age.